



AICTE Training and Learning (ATAL)
Academy sponsored

Faculty Development Programme

on

PRODUCTIVITY ENHANCEMENT
October 13-17, 2020

Organised by



**Department of Commerce and Business
Administration**
University of Allahabad
Prayagraj, Uttar Pradesh
India

About the University

University of Allahabad has occupied an esteemed position among the universities of India for over a century. Established in the year 1887, it is the fourth oldest university of India. It was popularly known as the 'Oxford of the East'. It offers higher education in Arts, Sciences, Commerce and Law. The University promotes quality research and teaching along with activities that promote holistic development. It strives to create an environment of learning that ultimately may contribute towards betterment of society.

About the Department

The Department of Commerce and Business Administration is one of the oldest Departments of the University of Allahabad. The Department was established in the year 1924. Management wing, added in 1965, completed 50 glorious years of its existence in 2015. The Department runs Doctoral and MBA programs in addition to M.Com. and B.Com. courses. The Department has produced illustrious alumni who have graced prominent leadership positions in industry, academics, research and administration.

AICTE Training and Learning (ATAL) Academy

ATAL Academy, establishment by MHRD, Government of India, holds the vision to empower faculty to achieve goals of higher education such as access, equity and quality. Some of the objectives of ATAL include: supporting technical institutions in fostering research innovation and entrepreneurship through training; stress upon empowering technical teachers & technicians using information and communication technology; provide a variety of opportunities for training and exchange of experiences such as workshops, orientations, learning communities, peer mentoring and other FDPs.

Objectives of the FDP

Productivity enhancement is vital to the growth of individuals and organizations. To be able to achieve more in the given time requires not just technical skills but also a set of soft skills. An amalgamation of these skills can lead to better control over various life situations and ensure goal achievement in personal and professional life. A basic understanding of concepts related to personal, interpersonal and group dynamics ensures improving one's capacity for better and smarter work. This FDP aims at developing an understanding of the concepts and skills that are essential for productivity enhancement.

Course content

- Team building
- Conflict management
- SWOT analysis
- Communication skills
- Work-life balance
- Time management
- Stress management
- Creativity
- Effective planning
- Yoga for physical and mental wellness
- Training and learning methods and resources



Chief Patron

Prof. R. R. Tewari

Vice Chancellor, University of Allahabad

Patron

Prof. A. K. Mukherjee

Dean, Faculty of Commerce
University of Allahabad

Chairperson

Prof. A. K. Malviya

Head

Dept. of Commerce and Business
Administration
University of Allahabad

Coordinator

Dr. Shefali Nandan

Assistant Professor
Dept. of Commerce and Business
Administration
University of Allahabad

Mode of Conduct of FDP

FDP shall be conducted in **online mode**.

Eligibility for Participation

The faculty members of AICTE approved institutions/ Research scholars/PG Scholars/ Participants from Government and Industry/ Staff of host Institution.

No. of seats: 200

Eligible participants will be selected on first come first serve basis. Coordinator's decision will be final regarding the selection of participants.

Certification

A test shall be conducted at the end of the program. The certificate shall be awarded to those with minimum 80% attendance and a score of minimum 60% marks in the test.

Resource Persons

Eminent resource persons will be drawn from reputed organisations from academia and industry.

Registration

There is no registration fee.

The participants are requested to sign up and register for the programme at ATAL website link:

<https://atalacademy.aicte-india.org/signup>

Important Dates

Last date for Registration: 28.09.2020

Intimation of participation: 03.10.2020

Contact

Dr. Shefali Nandan

Assistant Professor

Dept. of Commerce and Business

Administration

Chatham lines, University of Allahabad

Prayagraj-211002, Uttar Pradesh

India

Email: eshefali@allduniv.ac.in

Mobile: 9919715535





A Report on

ATAL Sponsored

Online Faculty Development Programme (FDP)

on

Productivity Enhancement

13-17 October 2020

Organised by



Department of Commerce and Business Administration
University of Allahabad
Prayagraj, Uttar Pradesh
India

A five-day Online Faculty Development Programme (FDP) on 'Productivity Enhancement' sponsored by AICTE Training and Learning (ATAL) Academy was organized by the Department of Commerce and Business Administration, University of Allahabad from 13-17 October 2020. The objective of the FDP was to inculcate such life skills in the participants as would enable them to enhance their output not only at workplace but also in day-to-day life. The programme was conducted completely in online mode. **The Chief patron was Prof R.R. Tewari, the then Vice-chancellor, the patron was Prof. A. K. Mukherjee, Dean, Faculty of Commerce, the chairperson was Prof. A. K. Malviya, Head, Dept. of Commerce and Business Administration, and the coordinator of the FDP was Dr Shefali Nandan, Assistant Professor, Department of Commerce and Business Administration, University of Allahabad.**

Profile of the Participants

The programme had 107 participants from industry, academic institutions and government organisations. The participants were from the **16 states of India** which were of Andhra Pradesh, Assam, Chhattisgarh, Goa, Gujarat, Haryana, Jammu & Kashmir, Karnataka, Kerala, Maharashtra, Odisha, Punjab, Rajasthan, Tamil Nadu, U.P, and Uttarakhand, **and NCR Delhi and Puducherry.** There were 14 sessions in the FDP.

Pictures of inaugural session

